

Helsinn Chemical SA / Helsinn Advanced Synthesis SA (Switzerland)

CPhI WorldWide 2007 : HELSINN'S PARTICIPATION

Switzerland – Ireland, October 8th 2007

"CPhI Worldwide is a unique opportunity to network with the pharmaceutical community, and meet key decisionmakers from around the world in one place, covering every sector of the pharmaceutical pipeline."

We have to admit that this year for Helsinn this CMP statement taken from the CPhI website is absolutely correct and perfectly matched the number of meetings held at Helsinn's booth 14B41 in Milan from 2-4 October 2007.

With over 60 pre-arranged meetings and several new unexpected spontaneous visits, the 2007 CPhI in Milan is confirmed to have been the best exhibition of the past years.

It was also recognition of Helsinn's reputation on the market place as reliable and specialized contract manufacturer for the Pharma Industry.

The **Happy Chocolate Hour** also attracted a large number of visitors on both days, Tuesday and Wednesday afternoon. A nice occasion for networking and discussing other issues besides chemistry and clinical trials.

This year's booth also introduced the new corporate image, moving away from the pink and blue colours to a more classical use of black & white paintings (the drawings are hand-made and not photographs).

We hope you also enjoyed the CPhI in Milan and look forward to meeting you personally again in the near future or at the very latest, see you next year at:



Informex USA 2008
New Orleans

January 29 - February 1st

CPhI Worldwide 2008
FRANKFURT (Germany)

September 30 - October 2nd

Helsinn Chemicals SA - Helsinn Advanced Synthesis SA , Switzerland
Helsinn Chemicals Ireland Ltd – Helsinn Birex Pharmaceuticals Ltd, Ireland

Exclusive Manufacturing Solutions

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